

# STATEMENT OF CANDIDACY

## FOR THE 2024 ELECTION

### OF THE STANDING COMMISSION OF THE RED CROSS AND RED CRESCENT

#### Important notice:

- To be valid, this Statement of Candidacy must **be completed and signed by the candidate** who must attach it to the Nomination Form for submission by the required deadline.
- For any questions, contact the Electoral Committee: [election@standcom.ch](mailto:election@standcom.ch)

I, the undersigned, Juvenal Francisco Moreno Carrillo,

hereby declare and submit my candidature for election to the Standing Commission by the 34th International Conference of the Red Cross and Red Crescent in 2024.

I hereby confirm that I am a member of the

Colombian Red Cross

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I am fully aware of the functions assigned to the Standing Commission by Article 18 of the Statutes of the International Red Cross and Red Crescent Movement (the Movement) and that members of the Standing Commission are elected in a personal capacity.

I confirm that I satisfy the requirements, profile and qualifications for candidates established in the Statutes and Rules of Procedure of the Movement as well as in the "Guidelines for Candidates for election to the Standing Commission of the Red Cross and Red Crescent" adopted by the Council of Delegates in 2019 (Resolution 4).

I confirm that:

- a. I have a duty to promote and comply with the rules and standards applicable to the election, including without limitation, the requirement to:
  - adhere at all times to the Fundamental Principles, Statutes and Rules of Procedure of the Movement and to respect its ideals and values,
  - not accept a binding mandate from anyone, enter any form of commitment that could affect my freedom of decision or action in the future if elected, or receive any form of campaign support or financial or material aid or contributions from any actor external to the Movement,
  - not to act in any way that would amount to a perceived, potential or actual conflict of interest.

- b. I must provide full cooperation to the Electoral Committee, in particular with regard to any requests for information and enquiries relating to my candidacy.
- c. all the information that I have submitted, and statements that I have made, in this declaration and in my Nomination Form are truthful and accurate.
- d. I will immediately notify the Electoral Committee if, after the date of signature of this declaration:
  - I am no longer able, for any reason, to fulfil any of the requirements, profile and qualifications applicable to this position, or
  - any of the statements in this declaration or in my Nomination Form, are no longer true or accurate for whatever reason, or
  - there is additional information in relation to this declaration or my Nomination Form.

I understand that any (a) false declaration or statement or omission of relevant information in this declaration or my Nomination Form, (b) failure to notify the Electoral Committee as required above, or (c) failure to fulfil any of the requirements set out in this declaration, may lead to my disqualification as a candidate.

I hereby authorize the Electoral Committee to carry out a background check for purposes of evaluating whether I satisfy the requirements, profile, and qualifications for election to the Standing Commission. I consent to the processing of my personal information as necessary and relevant for these purposes. I understand that the Electoral Committee may engage the services of an external third-party firm(s) for these purposes. Finally, I also understand that I may withhold my permission and that in such case, no background check will be conducted, and my candidature will not be processed.

[Original signed by]

Juvenal Francisco Moreno Carrillo  
29 August 2024

Bogotá,

Colombia,

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Place and Date

# 1. Candidate motivation

Dear members of the Electoral Committee,

I am pleased to submit my candidature for election to the Standing Commission by the 34th International Conference of the Red Cross and Red Crescent to take place in Geneva from 28 to 31 October 2024, duly endorsed by Dr Judith Carvajal de Álvarez, National President of the Colombian Red Cross. I am Juvenal Francisco Moreno Carrillo, and I currently hold the position of National Executive Director of the Colombian Red Cross. It is an honour for me and a responsibility that I will embrace wholeheartedly and with a firm commitment to contribute to the success of this statutory body of the International Conference, of utmost importance to our International Red Cross and Red Crescent Movement.

My training as a physician and surgeon at the Pontifical Xaverian University (PUJ) in Colombia and my specialization in hospital management have been the basis for my career in health care and crisis management spanning more than 30 years. Over this time, I have acquired an in-depth understanding of my country's needs and gained expertise that I believe will stand me in good stead for this position on the Standing Commission.

In my current position, I have led key initiatives that have strengthened our response capacity in crisis situations, including migration, climate change, natural disasters, public health emergencies and armed conflict. Our National Society has faced many challenges, and our collaboration with communities, the tireless work of our volunteers, and exchanges of experience and coordinated efforts with other components of the Movement present in Colombia have enabled us to build up a wealth of experience and knowledge.

I led the team that worked with the Colombian government, particularly the Foreign Ministry, to prepare the 34th International Conference, encouraging it to meet and further the commitments agreed in the resolutions adopted at the 33rd International Conference and to take part in the technical roundtable discussions held in coordination with the International Federation of Red Cross and Red Crescent Societies (IFRC) with a view to consolidating Colombia's humanitarian position.

The 34th International Conference represents an opportunity to work with colleagues serving on the Standing Commission to propose and define the key humanitarian issues that should be discussed by the components of the Movement and the High Contracting Parties to the Geneva Conventions, with a view to strengthening the dissemination of the Movement's principles and mission and promoting the adoption of joint commitments aimed at increasing respect for international humanitarian law (IHL) and advancing the global humanitarian agenda.

I firmly believe that, with my experience and dedication, I can make a valuable and constructive contribution to decision-making within the Standing Commission. My commitment to the Red Cross principles and mission drives my aspiration to play an active role in fostering harmony in the Movement's work and in coordinating and promoting a programme for the International Conference that will enhance our capacity to deliver humanitarian assistance effectively around the world.

**JUVENAL FRANCISCO MORENO CARRILLO**

National Executive Director

Colombian Red Cross

+573102943530

Francisco.moreno@cruzrojacolombiana.org

## 2. Curriculum vitae



Insert or attach photograph

<b>Personal Details</b>	
<b>FAMILY NAME &amp; TITLE:</b>	Dr Moreno Carrillo
<b>FIRST NAME(S):</b>	Juvenal Francisco
<b>GENDER:</b>	Male
<b>NATIONALITY(-IES):</b>	Colombian
<b>DATE OF BIRTH:</b>	10 October 1963
<b>MEMBER OF:</b> <i>(Name of National Society)</i>	Colombian Red Cross
<b>PRESENT FUNCTION(S) IN THE MOVEMENT AND/OR THE NATIONAL SOCIETY:</b>	<p>Responsible for the sustainability of the Colombian Red Cross and for strategic, policy, administrative, financial, technical and operational direction. Legal representative for administrative matters.</p> <ul style="list-style-type: none"><li>- Coordinates and promotes the humanitarian activities of the Colombian Red Cross through programmes and projects implemented nationally</li><li>- Builds relationships for cooperation with government institutions, companies, international organizations and other components of the Movement</li><li>- Maintains and ensures the continuous improvement of the quality of Colombian Red Cross policies, procedures, protocols, and research and innovation processes</li></ul>

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	<ul style="list-style-type: none"> <li>- Manages resources for the efficient and continuous operation of the Colombian Red Cross</li> <li>- Develops good practices and pioneering strategies to ensure the efficient use of the National Society's resources</li> <li>- Manages the National Society's human resources</li> </ul> <p><b>Participation in Movement activities</b></p> <p>National, department and district technical roundtable discussions on health care</p> <p>National Health Cluster</p> <p>Subcluster for Healthy Living, Vector-Borne Diseases and Non-Communicable Diseases (chronic) and Mental Health</p> <p>Subcluster for Mother-and-Child Health and Sexual and Reproductive Health</p> <p>Subcluster for Children and Adolescents – Nutrition</p> <p>Group of ten world experts on attacks against health-care personnel</p> <p>Partnership with the Ministry of Health and Social Protection for malaria eradication and community surveillance</p> <p>National Unified Control Centre (PMU) for COVID-19</p> <p>IFRC Reference Group on Mental Health and Psychosocial Support</p> <p>Cross-Sector Roundtable on Victims of Forced Disappearance – mental health and psychosocial support component</p> <p>Team of technical experts working with the Ministry of Health and Social Protection to develop Decree 1465 of 2019 regulating the use of automated external defibrillators</p>
<p><b>PRESENT FUNCTION(S) OUTSIDE THE MOVEMENT:</b> <i>(when applicable)</i></p>	<p>Member of the Faculty of Medicine Council representing PUJ graduates from 2022 to 2024</p>

## My domestic and international experience with the Red Cross and Red Crescent

(including professional and volunteering activities in the National Society of origin and other components and bodies of the Movement, as well as special achievements at a national and international level)

Year	start with the most recent (expand the table as needed)
	<p><b>NATIONAL EXECUTIVE DIRECTOR, COLOMBIAN RED CROSS</b> 18 December 2017 to present</p> <p>Responsible for the sustainability of the Colombian Red Cross and for strategic, policy, administrative, financial, technical and operational direction. Legal representative for administrative matters.</p> <ul style="list-style-type: none"> <li>- Coordinates and promotes the humanitarian activities of the Colombian Red Cross through programmes and projects implemented nationally</li> <li>- Builds relationships for cooperation with government institutions, companies, international organizations and other components of the Movement</li> <li>- Maintains and ensures the continuous improvement of the quality of Colombian Red Cross policies, procedures, protocols, and research and innovation processes</li> <li>- Manages resources for the efficient and continuous operation of the Colombian Red Cross</li> <li>- Develops good practices and pioneering strategies to ensure the efficient use of the National Society's resources</li> <li>- Manages the National Society's human resources</li> </ul> <p><b>Achievements</b></p> <p><b>1. Mission-related and humanitarian activities:</b></p> <ul style="list-style-type: none"> <li>- Extension of humanitarian coverage, benefiting over 19 million people and quintupling the number of beneficiaries over the past five years</li> <li>- Management of activities to fulfil the National Society's mission at 31 branches and 256 municipal units with over 25,000 volunteers in 31 departments across the country</li> <li>- Development and implementation of seven policies to fulfil the National Society's mission: disaster risk management, peacebuilding, gender and diversity, cooperation, volunteering, health and security</li> <li>- Implementation of health programmes and management of health service delivery across the network of 27 Red Cross health facilities (IPs), including mental health and psychosocial support in armed conflicts and other violence, mental health and psychosocial support and health-care management</li> <li>- Implementation of the project Strengthening Communities for Peace through health, education and peacebuilding programmes, an initiative to strengthen the</li> </ul>

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capacities of individuals reintegrated into society under the peace agreement, with recognition of their skills as nursing assistants, pharmacy assistants, public health assistants, administrative assistants and oral hygiene assistants

- Accreditation in the mine risk education model for emergency situations, benefitting communities exposed to weapon contamination in rural areas and in urban settings in 167 municipalities in 16 departments
- Application of international human rights law and IHL and implementation of the operational communication strategy and the strategy for working with the police and armed forces on IHL

**2. Organizational development**

- Coordination and direction-setting in the development of the Colombian Red Cross Strategic Plan 2021–2025 and its implementation according to annual action plans
- Modernization of the organizational structure of the Colombian Red Cross, promoting transformation and innovation and improving the quality and timeliness of humanitarian response

**3. Cooperation and strategic partnerships**

- Management of funds amounting to over COP 261,000 million, 500% higher than previous figures
- Improved positioning of the Colombian Red Cross on a platform for coordination with the private sector, the Colombian government, humanitarian organizations and the Movement, resulting in a significant increase in the number of partnerships with new cooperation partners for the implementation of humanitarian and income-generating initiatives

**4. Added value processes**

- Strengthening of the position of the Blood Bank Network nationally, which accounts for 14% of blood units collected
- Approval granted by the National Blood Bank for plasmapheresis processes
- Approval granted by the National Institute for Medicines and Food Surveillance (INVIMA) for the distribution of pathogen-reduced platelet products
- Guidance on Colombian Red Cross lottery management, resulting in the introduction of innovative marketing strategies and increased sales that have put it in fourth place in the national ranking of lotteries

**NATIONAL HEALTH DIRECTOR, COLOMBIAN RED CROSS**

1 July 2004 to 17 December 2017

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Responsible for planning, programming, directing, evaluating and setting standards for human, technical and financial resources and premises for health services and programmes under the responsibility of the Directorate General for Health:

- Health service delivery
- Primary health care
- National blood programme

**Achievements**

Development of the organizational model for the Colombian Red Cross Directorate General for Health, enabling the consolidation, over the last six years, of primary health care programmes, including community-based health care, psychosocial support, HIV/AIDS and public health in emergencies and disasters to assist vulnerable people. Management and administration of domestic and international resources allocated to this area, amounting to around COP 12,000 million a year.

**TECHNICAL COORDINATOR, COLOMBIAN RED CROSS**

February to July 2004

Humanitarian project implemented by the Colombian Red Cross and the American Red Cross to improve the health status of displaced people, refugees and host communities in the departments of Boyacá, Cauca, Nariño, Putumayo, Tolima and Valle del Cauca. Reported to the Directorate General for Emergency Response.

**Achievements**

Comprehensive health care for 27,250 displaced people, improving their health status at an individual and family level and strengthening community capacity to deal with health problems. Management of funds amounting to COP 400 million for this project.

**CHIEF MEDICAL OFFICER, CUNDINAMARCA AND BOGOTÁ BRANCH, COLOMBIAN RED CROSS**

June 1990 to February 2004

Responsible overall for the Emergency Medical Service (SAMU) in Bogotá DC (IPS). Responsible for the quality of health-care delivery, including supervising and guiding the activities of professionals and technical and technological personnel and managing the physical and technological resources required for the effective operation of the service and the financial viability of the IPS. Reported to the Department Directorate for Health.

Coordinator of emergency care and emergency physician from 1990 to 1999, providing emergency care to SAMU patients

**Achievements**

- Strengthening of the emergency care model for the city of Bogotá at different levels: prehospital care, patient transfer, stabilization and initial treatment in emergency department and referral to hospital, as warranted by the level of care required
- Administration of out-patient and emergency care delivery for 8,000 patients a year for complexity levels I and II, including general and specialist medical



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	services, vaccination, clinical laboratory services, dentistry and diagnostic imaging
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**Other experience and achievements**  
(any other relevant functions, roles or special achievements outside of the Movement)

<b>Year</b>	start with the most recent (expand the table as needed)
	<p><b>MEDICAL ADVISER, PROTECTION AND HEALTH PROGRAMME</b> April 1998 to May 2000</p> <p>Medical advice on the selection and development of prevention and promotion issues for community education. Television programme broadcast by Señal Colombia.</p> <p><b>MEDICAL AUDITOR, COOMEVA EPS SA,</b> March 1997 to June 1999</p> <p>Medical auditor (subsidized health system) responsible for the verification of entitlements and authorization of services according to the Compulsory Subsidized Health Care Plan. Supervision of the quality of services provided at clinics and hospitals to beneficiaries of the subsidized health system.</p> <p><b>LECTURER, NATIONAL UNIVERSITY OF COLOMBIA</b> May 1997 to 1999</p> <p>Lecturer at the Faculty of Medicine teaching seventh semester Disaster Prevention and Response and basic and advanced life support courses for rotating internships</p> <p><b>PHYSICIAN, SOCIEDAD MÉDICA ASSISTIR</b> February 1995 to April 1997</p> <p>Duties as attending physician in emergency department, including out-patient care and in-patient observation</p> <p><b>PHYSICIAN, SIMÓN BOLÍVAR HOSPITAL</b> December 1994 to February 1995</p> <p>Treatment of in-patients and emergency patients as general physician on burns ward</p> <p><b>PHYSICIAN, CENTRAL MILITARY HOSPITAL</b> September 1992 to April 1995</p> <p>Treatment of emergency patients as emergency physician</p> <p><b>PHYSICIAN, SANTA ISABEL CLINIC</b> February 1990 to September 1992</p>

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	Treatment of in-patients, out-patients and emergency patients as hospital physician
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## Working languages of the Standing Commission

*(Tick the relevant boxes as applicable)*

<b>ENGLISH</b>	<input type="checkbox"/> mother tongue	<input type="checkbox"/> fluent	<input checked="" type="checkbox"/> working knowledge
<b>FRENCH</b>	<input type="checkbox"/> mother tongue	<input type="checkbox"/> fluent	<input type="checkbox"/> working knowledge
<b>SPANISH</b>	<input checked="" type="checkbox"/> mother tongue	<input type="checkbox"/> fluent	<input type="checkbox"/> working knowledge
<b>ARABIC</b>	<input type="checkbox"/> mother tongue	<input type="checkbox"/> fluent	<input type="checkbox"/> working knowledge

## Education

(academic, professional or social diploma(s) and distinctions)

<b>Year</b>	start with the most recent (expand the table as needed)
	<p><b>SPECIALIZATION IN HOSPITAL MANAGEMENT</b> Pontifical Xaverian University (PUJ) Bogotá DC, July 1997 to May 1999</p> <p><b>PHYSICIAN AND SURGEON</b> Pontifical Xaverian University (PUJ) Bogotá DC, January 1982 to January 1988</p> <p>ADDITIONAL TRAINING</p> <p><b>TRAINING COURSE ON INTERNATIONAL EMERGENCY RESPONSE UNITS</b> Emergency Response Unit (ERU) for Basic Health Care Spanish Red Cross Madrid, September 2010</p> <p><b>TRAINING COURSE ON HEALTH AND RISK REDUCTION IN EMERGENCIES, REGIONAL INTERVENTION TEAMS (RITs), PUBLIC HEALTH IN EMERGENCIES</b> IFRC – Pan-American Disaster Response Unit (PADRU) Panama, April 2005</p> <p><b>COURSE ON MANAGEMENT OF EMERGENCY MEDICAL SERVICES IN DISASTERS</b> Japan International Cooperation Agency (JICA), Hyogo Emergency Medical Centre (HEMC) Kobe, Hyogo, Japan, October to December 2005</p> <p><b>INTERNATIONAL LEADERSHIP COURSE FOR MANAGERS ON HEALTH, DISASTERS AND DEVELOPMENT</b></p>

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	<p>National Institute of Public Health (INSP), Mexico, Pan-American Health Organization (PAHO) Cuernavaca, Mexico, October 2004</p> <p><b>DIPLOMA IN MEDICAL AUDITING</b> School of Business Administration (EAN) Bogotá DC, January to July 1998</p> <p><b>COURSE ON THE ORGANIZATION OF CIVIL PROTECTION FOR NATURAL DISASTERS</b> Netanya, Israel, 2 to 29 February 1992</p>
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**I confirm the accuracy of all the information that I have submitted, and statements that I have made, in this Nomination Form.**

**Juvenal Francisco Moreno Carrillo**

\_\_\_\_\_  
Candidate's name

[Original signed by]

Juvenal Francisco Moreno Carrillo  
29 August 2024

Bogotá,

Colombia,

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Place and Date

# DECLARATION OF INTEGRITY

## FOR THE 2024 ELECTION

### OF THE STANDING COMMISSION OF THE RED CROSS AND RED CRESCENT

#### Important notice:

- To be valid, this Declaration of Integrity must **be completed and signed by the candidate** who must attach it to the Nomination Form for submission by the required deadline.
- For any questions, contact the Electoral Committee: [election@standcom.ch](mailto:election@standcom.ch)

I, the undersigned, **Juvenal Francisco Moreno Carrillo**,

member of the **Colombian Red Cross**,

hereby make the following declaration of integrity, as part of my candidature for election to the Standing Commission by the 34th International Conference of the Red Cross and Red Crescent in 2024.

#### I declare that I have not been:

- involved in the commission of any violation of international humanitarian law or of internationally recognized standards of human rights law,
- involved in offences related to child labour or human trafficking,
- the subject of a conviction for a criminal offence or conduct which gave rise to a civil penalty which would otherwise risk the reputation or standing of the Movement,
- sanctioned by any component of the Movement for:
  - violations of any Movement component's Code of Conduct,
  - the display of character, morality, interests or unethical conduct incompatible with the seven Fundamental Principles,
  - fraudulent or corrupt conduct, or
  - failure to declare a conflict of interest,
- sanctioned for the violation of laws or policies relating to sexual or gender-based exploitation, abuse, or discrimination, harassment or bullying of any kind,
- involved in any conduct, dispute or controversy in or outside the Movement that would risk the reputation or standing of the Movement,
- involved in any act which could be deemed to be a breach of the Fundamental Principles,

**which has not been disclosed in my candidature in the space below.**

Please include in the space below **any relevant information you deem necessary in respect of the above declaration.**

I confirm the truth and accuracy of all the information that I have submitted, and statements that I have made, in this declaration and in my Nomination Form.

If elected, I declare that I will –

- a. fulfill all the functions required by this elected position,
- b. serve in my personal non-partisan capacity and in the sole interest of the Standing Commission and the International Red Cross and Red Crescent Movement (the Movement), and to work towards their humanitarian general object,
- c. adhere at all times to the Fundamental Principles, Statutes and Rules of Procedure of the Movement,
- d. not act in any way that would amount to a perceived, potential or actual conflict of interest.

I will immediately notify the Electoral Committee, if after the date of signature of this declaration, (a) any of the above statements in this declaration, are no longer true or accurate for whatever reason, or (b) there is additional information in relation to this declaration.

I understand that any (a) false declaration or statement or omission of relevant information in this declaration, or (b) failure to fulfil the above requirement to notify the Electoral Committee may lead to my disqualification as a candidate.

[Original signed by]

Juvenal Francisco Moreno Carrillo  
29 August 2024

Bogotá,

Colombia,

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Place and Date

# MEMBERSHIP AND INTEGRITY ATTESTATION

## FOR A CANDIDATE TO THE 2024 ELECTION

### OF THE STANDING COMMISSION OF THE RED CROSS AND RED CRESCENT

#### Important notice:

- To be valid this attestation must **be completed and signed by a duly authorized representative of the candidate's National Society** and the candidate must attach it to the Nomination Form for submission by the required deadline.
- This attestation is not an endorsement or expression of support for the candidate who is running for election to the Standing Commission in a personal capacity.
- For any questions, contact the Electoral Committee: [election@standcom.ch](mailto:election@standcom.ch)

I, the undersigned, **Judith Carvajal de Álvarez**,

in my position as **National President**

of the **Colombian Red Cross**,

declare the following:

- 1) The candidate **Juvenal Francisco Moreno Carrillo**,  
is presently a member of the **Colombian Red Cross**,
- 2) To the best knowledge of the National Society, the candidate
  - has not been sanctioned by the National Society in the past for:
    - Violating any Code of Conduct of the National Society,
    - Display of character, morality, interests or unethical conduct incompatible with the seven Fundamental Principles of the Movement,
    - Fraudulent or corrupt conduct,
    - Failure to declare a conflict of interest, or
    - Violating laws or policies relating to sexual or gender-based exploitation, abuse or discrimination, harassment or bullying of any kind.
  - has not been involved in any conduct, dispute or controversy within or outside the International Red Cross and Red Crescent Movement that would risk the reputation or standing of the Red Cross or Red Crescent network.

[Original signed by]

Judith Carvajal de Álvarez  
National President

Bogotá, Colombia, 29 August 2024

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Place and Date