

# Power of humanity

33rd International Conference  
of the Red Cross and Red Crescent

9-12 December 2019, Geneva



## RedTalk Programme

### Monday, 9 December 2019

<b>15:30– 16:00</b>	<b>Loumbila: the immersive discovery of a new sustainable meeting and training facility in West Africa</b>	M. Lazare Zoungrana, Secretary General, Burkina Faso Red Cross; M. Frédéric Platini, Secretary General, Monaco Red Cross; M. Mossadeck Bally, Director General D Azalaï Hotels	This economic, social and sustainable training centre project will be presented by the Red Cross of Monaco and the Burkinabe Red Cross Society. The new 6,000 m <sup>2</sup> facility stands on a 6.5 hectare site located 15 km from Ouagadougou. It aims to strengthen first aid and international aid skills and operational capacities and also to facilitate occupational integration and improve living conditions for the Loumbila community.
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### Tuesday, 10 December 2019

<b>10:30– 11:15</b>	<b>IFRC film digitization project</b>	Projection	As part of the preparations for the 100th anniversary in 2019, the IFRC has launched a digitization project to safeguard more than a thousand films from 80 countries ( <a href="mailto:archives.contact@ifrc.org">archives.contact@ifrc.org</a> ).
<b>11:30– 12:15</b>	<b>National Society development: Case story</b>	Ukrainian Red Cross Society	The Ukrainian Red Cross Society shares the experience of its National Society development journey.
<b>12:30– 13:15</b>	<b>Presentation of the International Red Cross and Red Crescent Museum in Geneva</b>	Pascal Hufschmid, Director of the International Red Cross and Red Crescent Museum	What added value can a major international museum bring to the Movement? How can Red Cross and Red Crescent members actively collaborate with it? What role can such an institution play in society, in Switzerland and around the world?
<b>13:30– 14:15</b>	<b>Hidden survivors of sexual and gender- based violence (SGBV); prevention and response for men, boys and gender minorities</b>	ICRC and Tomaso Falchetta, Senior Legal and Policy Advisor, All Survivors Project	Drawing on recent research, SGBV experts will speak on the need to ensure that men and boys are protected against conflict-related sexual violence in law and practice, that national policies and other measures aimed at eradicating such abuses recognize and respond to the risks and vulnerabilities of all persons and that all survivors have access to justice, including reparations, as well as to quality, survivor-centred medical, mental

health and psychosocial support (MHPSS) and other responses without discrimination.

**14:30–15:15**     **A safe and inclusive humanitarian space**     Liechtenstein Red Cross, Dalal Mohammed Mohammed Al-Taji, volunteer from the Palestine Red Crescent Society, and Cornelia Barth, ICRC

The discussion between various panellists from the ICRC, the IFRC and National Societies will highlight the different dimensions and perspectives of an inclusive and diverse humanitarian environment. The aim is to initiate the debate and provide food for thought, with a view to developing a more inclusive approach across the Movement.

**15:30–16:15**     **100 Voices: The strength of women in the RCRC Movement**     The Global Network for Women Leaders in the RCRC Movement

Join GLOW Red (The Global Network for Women Leaders in the RCRC Movement) as we launch our [100 Voices project](#). The 100 Voices project gathers stories of inspirational RCRC women from the very beginning of the Movement through to the present day. We believe that these women’s stories deserve a place in our common history, and we know that, without them, the Movement would not be the same. Join us in conversation with some of these women as they share their inspirational stories.

### Wednesday, 11 December 2019

**09:00–09:15**     **Civil-military relations film**     Projection     Video: <http://bit.ly/IFRCCMR>

**09:15–09:45**     **MHPSS film projection: Mental health matters**     Projection

Why does mental health matter? Every day the International Red Cross and Red Crescent Movement is confronted with the extensive unmet mental health and psychosocial needs of people around the world. Today, around 80 percent of people with mental health conditions are without any form of quality, affordable mental health care, even before a crisis strikes. It might not be possible to reduce the scope of conflicts and disasters, but it is possible to reduce their psychological and social impact and to strengthen people’s ability to cope with crises. This is why we are giving mental health a voice for action. You may think that one single voice cannot make a difference, but together we can make ourselves heard. Come and speak your mind for mental health. Because it matters

**10:00–10:45**     **“Mind the Gap: Access to Mental Health and**     Ms. Sigrid Kaag, Minister for Foreign Trade and

Ms. Sigrid Kaag, Minister for Foreign Trade and Development Cooperation, the Netherlands

**Psychosocial Support in Emergencies”**

Development Cooperation, the Netherlands

Ms. Sara Hedrenius, Senior Adviser Mental Health and Psychosocial Support, Swedish Red Cross

Mr. Christian T. Moser, Clinical Psychologist, Swiss Red Cross

The International Conference on Mental Health and Psychosocial Support in Crisis Situations, hosted by the Netherlands in October this year, gathered ministers, high-level representatives of organisations, persons with lived experience, experts and other stakeholders to mobilise commitment to scale up sustainable quality mental health and psychosocial support in crises. How can we together take the key learnings and recommendations forward?

Ms. Sara Hedrenius, Senior Adviser Mental Health and Psychosocial Support, Swedish Red Cross  
Psychological First Aid (PFA) – learn the basics: PFA is a simple and yet powerful way of supporting people in acute distress, used by many humanitarian actors as a first entry point to alleviate mental health and psychosocial needs. Everyone can learn PFA skills, including at-risk communities themselves. Join this brief introduction and improve your psychosocial support skills.

Mr. Christian T. Moser, Clinical Psychologist, Swiss Red Cross, Outpatient Clinic for the victims of torture and war

Digitalizing Humanitarian Aid: E-Mental Health for Refugees in Switzerland The Swiss Red Cross is developing an internet-based tool for the support of refugees to better deal with consequences of torture and war.

Is digitalization a way to scale up mental health and psychosocial support? How does e-mental health work in practice?

**11:00–  
11:45**

**Community centres as tools for community-based action**

Kamil Erdem Güler, Programme Coordinator for Turkish Red Crescent Society (TRCS) Community-Based Programmes

The main goal of this event is to share the experience of implementing community-based action through TRCS community centres. Based on case studies and the recently published TRCS manual for community centres, it seeks to improve understanding of the current role of Movement actors in community-based activities. It also aims to provide insights into ways that Movement actors can collaborate in and complement community-based activities.

**12:00–  
12:45**

**Exploring the intersection of humanity and technology: Introduction to Humanitech**

Judy Slatyer, CEO, Australian Red Cross, Aarathi Krishnan, IFRC Global Futures Lead, and Heather Leson, IFRC Data Literacy Lead

Join us for a fireside conversation with Judy Slatyer, CEO of the Australian Red Cross (ARC), Aarathi Krishnan, IFRC Global Futures Lead, and Heather Leson, IFRC Data Literacy Lead. They will discuss the opportunities and challenges at the intersection of humanity and technology, exploring global trends which have shaped Strategy 2030 and the IFRC’s digitization agenda and

which compelled the ARC to establish Humanitech, a new collaborative initiative that wants to ensure technology serves humanity.

13:00– 13:45	<b>Investigating violations of international humanitarian law: Law, policy and good practice</b>	The ICRC and the Geneva Academy of International Humanitarian Law and Human Rights	This event will serve to present and discuss the “Guidelines on Investigating Violations of International Humanitarian Law: Law, Policy, and Good Practice” published by the Geneva Academy of International Humanitarian Law and Human Rights and the ICRC. These Guidelines should be an essential tool not only for States aiming to conduct investigations of IHL violations in compliance with international law, but also for other actors seeking a more detailed understanding of investigations in armed conflict.
14:00– 14:45	<b>Welcome to 21, the Social Innovation Accelerator of the French Red Cross</b>	Giulio Zucchini and Marie Alméras, French Red Cross	In May 2019, the French Red Cross launched 21, its Social Innovation Accelerator, an innovative platform open to social entrepreneurship. 21 hosts an intrapreneurship programme for French Red Cross employees and volunteers keen to develop a project within our organization and an entrepreneurship programme to help small social enterprises, big companies, associations and startups to test and deploy their solutions in our health, medico-social and social network ( <a href="https://21-croix-rouge.fr">https://21-croix-rouge.fr</a> ).
15:00– 15:45	<b>Presentation of the photo exhibition “Migrant Health Along the Balkans Route”</b>	Seija Tyrninoksa, Deputy Regional Director for Europe, IFRC (facilitator), Ljubomir Miladinovic, Secretary General, Red Cross of Serbia, Norwegian Red Cross (TBC), and Victor Lacken, photographer of the exhibition	The main objective of this presentation is to highlight Red Cross work on migrant health in three Balkan countries, i.e. Bosnia and Herzegovina, North Macedonia and Serbia, to draw attention to the challenges faced by migrants when trying to access health care on the western Balkans migratory route, to demonstrate good examples of health and care support provided by State health authorities, to advocate for long-term solutions to uphold the right of migrants to access national health-care systems, to provide high visibility and advocacy to a wide audience of stakeholders, including the international community, State and non-State actors, the general public and donors, and to advocate for migrant health at the RCRC statutory meetings in Geneva. The talk will start downstairs, and then Victor will walk people up to the exhibition and describe the photos and the people he met.
15:45– 16:30	<b>150+ years of Movement history at your fingertips: Digitizing the statutory meetings documentation</b>	Brigitte Troyon, Head of Archives and Information Management Division, and Charlotte Mohr, Librarian	The “power of humanity” is well reflected in the more than 150 years of history of the International Red Cross and Red Crescent Movement and the development of international humanitarian law recorded in the proceedings and documents of the statutory meetings. These records are fundamental and provide an indispensable compass to delegates who only attend

the statutory meetings once or twice. It is a lifetime experience that can be daunting without precise knowledge of the past contributions of the National Society or government they represent. With this in mind, the ICRC Library conceived a research guide that serves as an entry point into the newly digitized documentation of the Red Cross and Red Crescent statutory meetings.

## Thursday, 12 December

10:30– 11:15	<b>Presentation of the book <i>Mission of Mercy</i></b>	Belarus Red Cross and Belarus government	<p>The book entitled <i>Mission of Mercy</i> was released in Minsk (Belarus) at the end of May 2019. The book presents the history of the Red Cross in Belarus, illustrated by original postcards and photographs from the late nineteenth century to 1939. The book comprises five thematic sections on the work of the Red Cross before World War I, during the Great War (1914–1918), during the establishment of the Belarusian Soviet Socialist Republic (BSSR) and in Eastern and Western Belarus in the period from 1920 to 1930.</p> <p>The author of the book, Mr Vladimir Lihodedov, is a historian and collector, laureate of the Belarus National Award For Spiritual Revival and the author of more than 20 books.</p> <p>The book was prepared and published with the assistance of the Belarus Red Cross and the Ministry of Information of the Republic of Belarus.</p>
11:30– 12:15	<b>National Society development</b>	Georgia Red Cross Society	<p>The Georgia Red Cross Society shares the experience of its National Society development journey.</p>
12:30– 13:15	<b>Responsible data sharing: A state of mind</b>	The Netherlands Red Cross, IFRC and Netherlands government representative	<p>Have you, as a humanitarian organization or government agency, sometimes had the feeling that it would “not be right” if you shared the information requested from you? Or did you feel uncomfortable asking for certain information? Are you excited about implementing new technologies but also concerned that this might cause problems with regard to privacy and the protection of the most vulnerable? We had the same feeling, more than once! Join us if you too believe that it is important to find a way in which humanitarians and governments can responsibly share and protect data in a way that is respectful of laws, humanitarian values and the public mandates of governments.</p>

13:30– 14:15	<b>Managing trust in a fragmented world</b>	Antoine Harary, Edelman Intelligence	Trust is critical to the success of any organization. It is also one of the pillars of our national and international social orders. For 20 years, Edelman – the largest independent communications firm in the world – has explored the dynamics of trust in major institutions around the world. Their Edelman Trust Barometer is a reference on the issue and uncovers macro and micro trends that contribute to shaping the relationship of national populations with governments, business, media and the non-profit sector.
14:30– 16:00	<b>IFRC film digitization project 2017</b>	Projection	Historical IFRC films – 100-year anniversary ( <a href="https://www.youtube.com/watch?v=fjFj_K0Dbmc">https://www.youtube.com/watch?v=fjFj_K0Dbmc</a> )